



**POLICY  
0001-04**

**Release Date: February 7 2018**  
Effective Date: February 8 2018  
Revised Date: TBD

## **STRATEGIC POLICY**

### **POLICY**

A strategic policy is an official statement of strategic direction the Association shall endeavour.

- (A) The policy may also be a singular action item versus a strategic direction.
- (B) A strategic policy shall serve as the guiding principles to any strategic plan.
- (C) Through a majority vote of the Board, may the President endorse a strategic policy.
  - (a) The president shall be granted the authority to endorse a strategic plan supporting a strategic policy.
- (D) It is recommended to consult with the Strategic Communication Advisor prior to the enactment of a strategic policy.

### **PROCEDURE**

1. In accordance with policy 0001-00.1 the strategic policy shall follow the same policy cycle.
  1. Identification of strategic actions or direction may come from the Delegation, Board or Executive;
  2. Consultation shall be at the discretion of the Board;
  3. The Board shall explore all viable options and develop a strategic policy;
  4. The Board shall vote on the strategic policy;
  5. The President shall endorse the strategic policy;
  6. Through the coordination fo the President, a strategic plan is developed to support the policy;
    1. Through a constituent policy appoint personnel to develop the strategic plan.
  7. At the discretion of the President, the implementation of the strategic policy and plan shall occur.
2. A strategic policy shall include the following components:



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1. An effective date of when the policy shall take effect.
2. A purpose statement, outlining why the Association is issuing the policy, and what effect or outcome of the policy should be.
3. An applicability and scope statement, describing who the policy effects and which actions are impacted by the policy.
4. A responsibilities statement, describing who is responsible for carrying out the policy statement, the statement may also include any relevant oversight and/or governance structures.


**References**

TBD

**Related References**

*James E. Anderson - Public Policy-Making (1974);*

*Theodore J. Lowi - Four systems of Policy, Politics and Choice; Catherine F. Smith - Writing Public Policy.*

Approved By	Position	Approval Date	Signature
Dusty Myshrall	President	February 7 2018	

Date of Last Review		
Revisions		
Section	Changes	Date